

# 2019 MAC'N'CHEEZ MANIA SPONSORSHIP PACKET

Enhance your visibility in the community and reach your philanthropic goals while supporting the outreach missions of Pulaski Heights United Methodist Church.

Sponsors as of August 15, 2019 will receive the following benefits:

<b>BENEFITS &amp; LEVELS</b>	Rigatoni	Penne	Rotini	Farfalle	Elbow
	(\$5,000)	(\$2,500)	(\$1,000)	(\$500)	(\$250)
Recognition as Presenting Sponsor on email correspondence, website, social media, & print materials	٥				
Name and logo inclusion on all radio, print, digital, and television advertising	2	2			
Included on email correspondence to all festival participants	5	2			
Complimentary advertising on Mac'n'Cheez social media outlets	2	2			
Logo on event t-shirt & other collateral materials	2	2	2		
Booth at event to promote business product or service	2	>	2		
Recognition on Mac'N'Cheez website during promo period	logo	logo	logo	name	name
Marketing materials or samples in cook team goodie bags	2	2	2	>	2
Complimentary festival tickets	20	15	10	5	2

For more information, email lrmacmania@phumc.com

# TARGETED MARKETING OPPORTUNITIES

Premiere recognition on all festival t-shirts. **T-SHIRT SPONSOR** \$1,000 In-kind donations of equivalent sponsorship WITH ROTINI SPONSOR BENEFITS value will also be accepted. (LIMITED TO 1 SPONSOR) Signage at Tasting Packet Pickup Area. TASTING SPONSOR \$500 (Signage supplied by Sponsor) WITH FARFALLE SPONSOR BENEFITS (LIMITED TO 2 SPONSORS) Special recognition on prizes. PRIZE SPONSOR **\$250** WITH ELBOW SPONSOR BENEFITS (LIMITED TO 8 SPONSORS) Examples include: food and/or drinks, print-**IN'KIND DONATIONS\*** ing, gift certificates, etc. Please provide description below. (UNLIMITED SPONSORS)

\*An appropriate level of sponsor benefits will be assigned according to the value of the donation. The maximum sponsor benefits available for in-kind donations is equivalent to Penne level.

## **2019 SPONSORSHIP AGREEMENT**

#### SPONSORSHIP OPPORTUNITY

Rigatoni

Penne

Rotini

Elbow

Farfalle

\$5.000

\$2.500

\$1,000

\$500

\$250

### TARGETED MARKETING OPPORTUNITY

\$1.000

\$500

**\$250** 

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#### T-Shirt Sponsor

- Tasting Sponsor
- Prize Sponsor
- In'Kind Donation

(\*please provide value and description)

### **SPONSOR INFORMATION**

Address	
Contact	
Phone	Email
SPONSORSHIP TOTAL \$	

### **METHOD OF PAYMENT**

	Check #		
	Credit Card #	Exp Date	CVV
Nar	me on Card	· · · · · · · · · · · · · · · · · · ·	
Sig	nature		
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PLEASE RETURN COMPLETED SPONSORSHIP AGREEMENT TO:

Pulaski Heights United Methodist Church, ATTN: Mac 'N' Cheez, 4823 Woodlawn Drive, Little Rock, AR 72205 or email to lrmacmania@phumc.com