



# 2019 MAC'N'CHEEZ MANIA SPONSORSHIP PACKET

Enhance your visibility in the community and reach your philanthropic goals while supporting the outreach missions of Pulaski Heights United Methodist Church.

Sponsors as of March 15th 2019 will receive the following benefits:

BENEFITS & LEVELS	Rigatoni	Penne	Rotini	Farfalle	Elbow
	(\$5,000)	(\$2,500)	(\$1,000)	(\$500)	(\$250)
Recognition as Presenting Sponsor on email correspondence, website, social media, & print materials	)				
Name and logo inclusion on all radio, print, digital, and television advertising	)	)			
Included on email correspondence to all festival participants	)	)			
Complimentary advertising on Mac'n'Cheez social media outlets	)	)			
Logo on event t-shirt & other collateral materials	)	)	)		
Booth at event to promote business product or service	)	)	)		
Recognition on Mac'N'Cheez website during promo period	logo	logo	logo	name	name
Marketing materials or samples in cook team goodie bags	)	)	)	)	)
Complimentary festival tickets	20	15	10	5	2

For more information , email [lrmacmania@phumc.com](mailto:lrmacmania@phumc.com)

# TARGETED MARKETING OPPORTUNITIES

**T-SHIRT SPONSOR**  
WITH ROTINI SPONSOR BENEFITS

**TASTING SPONSOR**  
WITH FARFALLE SPONSOR BENEFITS

**PRIZE SPONSOR**  
WITH ELBOW SPONSOR BENEFITS

**IN'KIND DONATIONS\***

Premiere recognition on all festival t-shirts.  
In-kind donations of equivalent sponsorship value will also be accepted.

Signage at Tasting Packet Pickup Area.  
(Signage supplied by Sponsor)

Special recognition on prizes.

Examples include: food and/or drinks, printing, gift certificates, etc. Please provide description below.

**\$1,000**  
(LIMITED TO 1 SPONSOR)

**\$500**  
(LIMITED TO 2 SPONSORS)

**\$250**  
(LIMITED TO 8 SPONSORS)

**\$?**  
(UNLIMITED SPONSORS)

\*An appropriate level of sponsor benefits will be assigned according to the value of the donation. The maximum sponsor benefits available for in-kind donations is equivalent to Penne level.

## 2019 SPONSORSHIP AGREEMENT

### SPONSORSHIP OPPORTUNITY

- Rigatoni \$5,000
- Penne \$2,500
- Rotini \$1,000
- Farfalle \$500
- Elbow \$250

### TARGETED MARKETING OPPORTUNITY

- T-Shirt Sponsor \$1,000
  - Tasting Sponsor \$500
  - Prize Sponsor \$250
  - In'Kind Donation \$\*
- (\*please provide value and description)



### SPONSOR INFORMATION

Sponsor Name \_\_\_\_\_

Address \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

SPONSORSHIP TOTAL \$ \_\_\_\_\_

### METHOD OF PAYMENT

Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

PLEASE RETURN COMPLETED SPONSORSHIP AGREEMENT TO:

Pulaski Heights United Methodist Church, ATTN: Mac 'N' Cheez, 4823 Woodlawn Drive, Little Rock, AR 72205  
or email to [lrmacmania@phumc.com](mailto:lrmacmania@phumc.com)