THE TOWER NEWSLETTER

Volume 163, Number 24

Love God, Love Neighbor, Change the World

October 15, 2017

Pulaski Heights UMC Gets a New Logo to Suit Our Brand



The Christian church has some very recognizable symbols: the cross, water, bread and wine, to name a few. These symbols represent, to some extent, who Christians are. In that way, the church has logos and a brand.

Pulaski Heights has a cherished and remarkable history, including a significant impact on historical events, including members who initiated the opening of Camp Aldersgate, the first public place that blacks and whites associated and this was before 1957. The St. Luke Campus has an even lengthier history and worked to abolish slavery. Combined, we share a rich path and look to a new future that will enable us to expand our outreach.

For this reason, staff members began to talk about our "brand" or how we represent ourselves to people in the community, many of whom may not know us or our history, but with whom we want to share the good news of God's love. "Branding" is the sum of people's perception of a company's customer service, reputation, advertising, and logo.

What does branding mean for a church? It means we want to expand the recognition of our church in the community, make it easy for people to identify and signal we are serious about our credibility and that we are a solid partner they can trust. In addition, we hope to inspire one another and new guests, as well as bring PHUMC and St. Luke under one identifiable logo.

After approximately ten months with a creative firm, we are introducing the new logo as part of our brand that continues to evolve with our expanded role in the community in ministry and mission. We believe it will be easily identifiable. Be patient. It will take some time to convert all our letterhead, social media, signage, and other items displaying the older logo to the new one.



INTERFAITH DINNER & CONVERSATION

Wednesday, October 18, 2017 • 5:30 pm • Wesley Hall

DINNER • DIALOGUE • FELLOWSHIP • MUSIC • DEEPEN YOUR UNDERSTANDING OF OTHER FAITHS

Representatives from the Abrahamic (Judaism, Christianity, and Islam) faiths will speak out about how their faith and scripture have been used to promote violence and how to create healing that comes through faith, followed by facilitated table conversations.

Childcare available • \$10 registration

Limited seating...register today at phumc.com/interfaith or at the Welcome Center by Sunday, October 15

Worship Services - Sermon Series, Lies We Tell About God

"God Wants to Be Number One" • Philippians 2:1-11

Friday, October 13, 6 pm - Sanctuary • Rev. Jeff Hampton

Sunday, October 15, 9 & 11 am - Sanctuary • Rev. Britt Skarda

(9 am service is broadcast Sunday on KATV Channel 7 at 10:30 am)

Sunday, October 15, 9 & 11 am - New Heights • Rev. Jeff Hampton

Sunday, October 15, 9:30 am - St. Luke Campus • Rev. Jeremy Pressgrove

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HARVESTFEST AT HILLCREST - SATURDAY, OCTOBER 14

This one-day event is held in the Hillcrest neighborhood and is free to all! www.harvestfest.us

PHUMC Booth at Harvestfest

Please stop by our booth to support the Open Book Project and purchase books to be donated to Little Rock School
District Students.



Support for Grief and Loss Begins October 15

PHUMC will offer a ten-week grief support group based on the book, *Life After Loss*, beginning Sunday, October 15, at 2 pm in the Parlor.

For more information, contact Rev. Jeff Hampton at jhampton@phumc.com, sign up by Connect Card or call 664-3600.

Gov. Asa Hutchinson Proclaims October 13 as Adverse Childhood Experiences (ACEs) Awareness and Action Day in Arkansas



First row (from left): Rev. Belinda Price, Pulaski Heights United Methodist Church; Dr. Alan Mease, Arkansas Department of Health; First Lady Susan Hutchinson; Gov. Asa Hutchinson; Janie Ginocchio, Arkansas Foundation for Medical Care; Nicola Edge, Arkansas Association for Infant Mental Health; and Jamie Morrison Ward, Arkansas Association for Infant Mental Health.

Back row (from left): Dr. Chad Rodgers, Arkansas Foundation for Medical Care; Courtney CarlLee, Pulaski Heights United Methodist Church; Heather Schmiegelow, Pulaski Heights United Methodist Church; Ray Hanley, Daphne Gaulden and Melissa Masingill, all of the Arkansas Foundation for Medical Care.

A Picture Is Worth a Thousand Words

PHUMC friends, look at what you did!! This is a look at the hundreds of kitchen items provided by church members at both campuses to support the upcoming Cooking Matters classes at Bale Elementary near the St. Luke campus. As co-leaders of this five-week session, which is part of the Healthy Nutrition course in Bale's After School curriculum, Kathy Roberts and I are so grateful for your generosity. We will be able to fill all the "Graduation Kitchen Bins" for this semester and most of them for the spring semester. Again, many thanks and blessings for all. - Bev Villines



Dinner with Friends

Monday, October 16, 6 pm at Olive Garden. Contact Becky Fitzhugh at 227-0439, 416-3730, or beckyfitzhugh@att.net

COMMUNITY NEWS

Visit the PHUMC Community Page for registration and details about the events: phumc.com/community

LAITY COFFEE WITH BISHOP GARY MUELLER Sunday, October 15, at Asbury UMC, 1700 Napa Valley Dr., 2:30 pm

Bishop Mueller will spend a few minutes sharing information about vital disciples and the 2017-2018 Vital Initiative. All are welcome!

PULASKI HEIGHTS CHRISTIAN CHURCH 90TH ANNIVERSARY

Sunday, November 5, 10:30 am worship followed by a barbecue lunch at 12:15 pm Join PH Christian Church as they celebrate 90 years of congregational life and 25 years of an Open and Affirming Ministry. RSVP to 663-8149 or lrphcc@gmail.com

Blessing of the Animals - Sunday, October 1



UPCOMING EVENTS

FVFNTS

MEMORY LOSS CAREGIVER SUPPORT GROUPS

PHUMC offers two Memory Loss Caregiver Support Groups and would welcome you as a facilitator either on a regular basis or as a backup. The groups meet on the second Tuesday from 5:30 pm and the third Tuesday from 1 - 2 pm in Room C135 across from the kitchen. For more information, please contact Bev Villines at 978-0510 or bvillines@phumc.com.

PHKIDS

PARENTS' NIGHT OUT

Friday, October 27, 6 - 9 pm, Children's Building Ages 6 weeks - 5th grade. Pre-registration is required. Please sign up at the church or Children's Welcome Center. Cost is \$20 per child or \$40 per family of two or more children.

PRIMETIMERS

PRIMETIMERS LUNCHEON

Thursday, October 26, 11:30 am, Great Hall Program by the Catholic High School for Boys Schola Cantorum. Cost: \$8. Make reservations at phumc.com/primetimers or call 664-3600 by Tuesday, October 24.

TRIP TO THE SIGHT & SOUND THEATRE IN BRANSON, MISSOURI

Thursday, November 30 - Friday, December 1 Primetimers will see the production, "The Miracle of Christmas." Cost: \$125 double and \$175 single. Reservations due by November 5. Sign up at phumc.com/onthego or call 664-3600. Scholarships are available. Contact Bev Villines at 978-0510 for details.

SAVE THE DATE!
PHUMC Rings the Bell
(for the Salvation Amy)
Saturday, December 2

Sign up today at the Welcome Center or Connect Point in Wesley Hall.



MISSION OPPORTUNITIES

MISSION BOARD ACCEPTING APPLICATIONS FOR MICRO-GRANTS AND 2018 SPECIAL OFFERINGS

The PHUMC Mission Board is accepting applications for small grants and recipients of the church's 2018 Special Offerings. Each month, PHUMC highlights a special mission. If you are involved in a service or outreach organization that you would like to nominate, you may get an application on our website at phumc.com/missiongrants. The applications for these requests will be due October 30, 2017. Make sure that you specify whether you are seeking a special offering or micro-grant. For more information, contact Rev. Betsy Singleton Snyder at bssnyder@phumc.com.

• PHUMC WILL HOST FAMILY PROMISE

October 29 - November 5

The Family Promise event needs many volunteers and we appreciate those who have already signed up. Go to phumc.com/fp or see Connect Card to sign up. *SPECIAL EVENT* This year, we are hosting during our Halloween Carnival. Please donate costumes to the children in Family Promise for dressing up at the carnival! For details, contact Gwen Efird at gwenefird@att.net.

• INGATHERING

Saturday, November 18, 8 am - noon

For registration and more, visit phumc.com/ingathering. Please consider donating if you have not already done so. Instructions and list of contents for Hygiene Kits and Flood Buckets are available at the Welcome Center or Connection Point in Wesley Hall. Financial contributions are welcome (make checks payable to PHUMC and earmark "UMCOR").

• DISASTER RESPONSE UPDATE

Recent natural disasters in the Gulf states and Arkansas floods from last spring generated a huge need for volunteers. PHUMC is establishing an Early Response Team (ERT) for Texas and Florida missions. These responses typically require ERT training and badging, with some limited discretion. Arkansas UMC conference has more than 20 homes awaiting assistance. Volunteers in Mission (VIM) teams are forming to work in 10 Northeast Arkansas homes in late October and beyond. VIM teams do not require certification but tasks can require minimum skills. These tasks include but are not limited to: packing out, cleaning out, removing base cabinets, removing subfloor, repairing subfloors, and more. Teams also need "family listeners," photographers, safety observers, food and beverage coordinators, etc. All skills are welcomed. Contact Phillip May at 515-0194 or phillip.may7896@att.net for more information.



Recent Baptism



Hudson Phillip Campbell with parents Mollie & John Campbell

PRAYER REQUESTS

DEATHS: Our Christian sympathy is extended to Charleen Francis and family in the death of her uncle, Ray Tedford; to Tanesha Forrest and family in the death of her father, Rodney Lee Harding; and to Carol Smelley and family in the death of her sister, Ann Smith.

OUR CONGRATULATIONS to Lindsev Gillham and Joshua Thompson on their recent marriage.

Who Cares? We Do! In-Touch Ministry Report Joys/Concerns Hospitalizations, Surgeries, Deaths, Births, Prayer Requests, Etc.

Call church office: (501) 664-3600

Text: (501) 529-0323 Email: phumc@phumc.com Connect Card: Complete in worship **Emergency Pager: (501) 688-9533**

Firearms Prohibited at PHUMC

Jesus said, "Blessed are the peacemakers," for they will be called children of God. (Matthew 5:9). To that end, The United Methodist Church urges congregations to advocate for laws that prevent or reduce gun violence. For your safety, carrying a handgun or any type of firearm is prohibited in any of our church facilities.

WEEKLY OPPORTUNITIES

SUNDAY

Baptism Orientation (Sanctuary) 10:10 - 10:50 am (1st Sun.) PHkids Open Gym*(Great Hall) 12:30 - 2:30 pm

MONDAY

PHkids Open Gym *(Great Hall) 11 am - 2 pm Midday Prayer (Chapel) 11 am - noon Fit4Mom Fitness (C236) 5:45 pm

Tuesday

Helping Hands (Wesley Hall) 9:30 am - 2:30 pm Phkids Open Gym * (Great Hall) 5 - 8 pm Yoga (C236) 5:30 - 7 pm Memory Loss Caregivers (C135) 5:30 - 6:30 pm (2nd Tues.) 1-2 pm (3rd Tues.)

WEDNESDAY

Al Anon (C237) 5:30 - 6:30 pm Men's Basketball Open Gym (Great Hall) 6 - 8 pm Chancel Choir Rehearsal (M110) 6:30 - 7:30 pm

THURSDAY

Labyrinth (Wesley Hall) 8 am - 4 pm Men's Al Anon (C237) 7:30 - 8:30 pm Men's Over 40 Basketball (Great Hall) 6-7:30 pm Contact Rod Lorenzen (663-3253, lorenzenco@yahoo.com) Primetimers Luncheon (Parlor) 11:30 am - 1 pm (4th Thurs.)

FRIDAY

PHUMC Book Club (C239) 7 - 8 am PHkids Open Gym *(Great Hall) 3 - 6 pm Parents' Night Out (Children's Building)

6-9 pm (4th Fri.)

The Chapel is available Mon. - Fri., 8 am - 6 pm for personal

*PHkids Open Gym is subject to change if other activities are scheduled.

Pulaski Heights United Methodist Church 4823 Woodlawn Little Rock, Arkansas 72205

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Contact Information

Website: www.phumc.com (501) 664-3600 Fax: (501) 664-4835 After Hours Emergency: (501) 688-9533 Email: phumc@phumc.com **Church Office Hours:** Monday - Friday, 8:30 am - 4:30 pm



Watch us on YouTube!! youtube.com/pulaskiheightsumc



@pulaskiheightsunitedmethodistchurch

@pulaskiheights

THE TOWER NEWSLETTER. If you would like to receive the church newsletter hot off the presses via email instead of regular mail, please send vour name and email address to pr@phumc.com.

Sunday School - 10:10 am, Get Connected!

All Things Considered, M314 (all ages)

Argue Named for Dr. James Argue reconciling, M318 (ages 45+) "Faith of a Mockingbird"

Beatitudes, M316 (ages 30-45+) "The Art of Neighboring"

Bible Study, C239 (all ages) "Genesis," Tim Fox

Coffee Talk, M313 (women all ages)

Deeper Connections, D371 (ages 20s-30s) "The Art of Neighboring"

Fathomers, C235 (ages 55+)

Foundations, C236 (couples ages 20s-40s) "What's Your Story?"

Journey, D366 (ages 20s-40s)

Koinonia Dialogue, C135 (ages 50+) "Strong Was Her Faith"

Newton Good News, M101 (ages 50+)

G.I.F.T. Class, M308 (all ages)

Pairs and Spares, D277 East (young couples/singles)
Pop-Up Class, M304 (all ages) "Making Sense of God: An Invitation to the Skeptical"
Roundtable, M312 (ages 50+) "God's Written Covenant," Andrè Rollefson

Tower, C237 (ages 40+) "Lies We Believe About God"

Wesley reconciling, M320 All are welcome. Please come share your views.

(All youth meet at 10 am in the phyouth Assembly Area)

Agape Class, D385 Youth with Special Needs, Carol Blann

12th Grade, D368 Youth Bible Study, Leslie & Tim Taylor

Grades 9th-11th, D379 Youth Bible Study

Grades 7th-8th, D377 Youth Bible Study

Confirmation, 6th Grade, phyouth Assembly Area, Rev. Jay Clark

Early Christian Awareness (ECA) Infants/Toddlers, Norma Story Bldg.

October Lessons: Noah's Ark, Raindrops

Preschool Lions (ages 2-3), Tigers (ages 3-4), Bears (ages 4-5) "David and Jonathan"

Grades K-4th, Rotation Sunday School

5th Grade, Bible Study

Malone Phone Class: Sundays at 3 pm by phone at home

M=Main Building C=Christian Life Center (Great Hall) **D=Disciple Center (Wesley Hall, Youth)** S=Norma Story Children's Building

Fellowship Stations for Coffee & Refreshments Sundays from 8 - 11 am | Gathering Hall & Wesley Hall Lobby

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